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Campervan and Motorhome Club of Australia (CMCA)



Monday 3 February 2025

CMCA redefines RV travel with the launch of CMCA Traveller

The Campervan and Motorhome Club of Australia (CMCA) is excited to announce the launch of CMCA Traveller, a revolutionary new app designed specifically for RV travellers.

Available now across iOS and Android devices, CMCA Traveller simplifies the RV experience by offering trip planning and navigation capabilities, 3D mapping and enhanced selection of map styles. The app identifies over 220,000 points of interest including campgrounds, caravan parks, RV parks, discounted fuel stations, dump points and other facilities and services travellers may be trying to locate nearby, in one user-friendly platform.

Designed on the foundation of CMCA's preexisting app GeoWiki, CMCA Traveller has been built with the unique needs of RV enthusiasts in mind by providing travellers access to an extensive range of RV services and facilities.

The information stored within CMCA Traveller is managed by a team of highly trained staff members who ensure data is accurate and timely.

CMCA Traveller allows users to discover points of interest with ease. Each listing includes detailed reviews, photos, and information about available facilities, helping travellers choose the perfect spot for their stay.

The app also features a trip planning function, whereby users can create comprehensive itineraries that include campgrounds, fuel stops, and thousands of additional points of interest.

To support the unique needs of RV travellers, CMCA Traveller also contains an Explore feature. With just a tap, users can find nearby fuel stations, dump points, and supermarkets, ensuring they're never left stranded without assistance.

"With the rise in RV travel, we have seen a need for an improved app that further caters to the unique challenges and joys of life on the road," said Richard Barwick,



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Chief Executive Officer at CMCA. "From safe navigation to campground discovery, CMCA Traveller is designed to make every RV journey memorable and worry-free."

CMCA Traveller fosters a sense of community by connecting members with fellow RV enthusiasts. Through user-generated reviews and images, travellers can share accurate site details, discover hidden gems, and build connections with others who share their passion for life on the road.

Mr Barwick added. "We need to be mindful this initial launch is the start of exciting developments in this environment, where we believe this will grow to become the number one reason to be a member of CMCA."

CMCA Traveller is an excellent addition to the CMCA membership and is now available for download on the App Store and Google Play.

With 60,000 members, CMCA is Australia's largest RV Club. Established in 1986, CMCA has a long-standing history built on the foundations of adventure, enjoyment, entertainment and fun.

As the popularity of RV travel continues to grow and more people are taking the opportunity to explore Australia, CMCA is focused on preserving the RV lifestyle by providing an array of services and support to members.

For more information, visit cmca.au.

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