

CMCA RV Park Network

Fact Sheet

The following key facts are provided by the Campervan and Motorhome Club of Australia Limited (CMCA) to assist local government and key stakeholders involved in the CMCA RV Park project to better understand the Club, how it represents its members, and its approach to recreational vehicle (RV) tourism. It also provides key facts on the CMCA RV Park project, including how the project will be developed and the benefits it will deliver.

1. CMCA is a not-for-profit, membership-based Club established to support the RV traveller movement in Australia. The Club delivers key benefits to members and promotes the interests of members to industry and government bodies. It also promotes the benefits of RV tourism to the wider Australian community.
2. CMCA is a national, community-based organisation, currently with a fleet of approximately 37,000 member vehicles and 70,000 individual members.
3. CMCA seeks to establish RV parks in partnership with local and state governments. These specialist RV accommodation facilities will increase RV tourism in regional areas.
4. CMCA RV Parks are specialised, non-commercial facilities offering low-cost, no-frills accommodation to CMCA members with self-contained RVs. These vehicles include motorhomes, campervans, caravans, fifth wheelers and slide-ons. CMCA RV Parks are quite distinct from commercial RV accommodation businesses.
5. CMCA joining fee is currently just \$16.50, with an annual subscription of \$44.00. Domestic or international tourists hiring self-contained RVs can also join CMCA and access the CMCA RV Park Network during their holidays.
6. CMCA RV Parks will be managed on site by CMCA qualified, volunteer custodians. They will ensure all park visitors comply with the CMCA Self Contained Vehicle Policy and that the park operates in accordance with an approved management plan.
7. The Queensland Government recognised CMCA in their Camping Options Toolkit, noting that the Club provides the best available definition of what constitutes a self-contained vehicle.
8. CMCA will utilise the RV park network to educate self-contained travellers on best practice in environmentally responsible RV tourism. This will include educating RV owners on the installation of grey water tanks and the use of external grey water tote systems, as well as waste management and containment, and the use of chemicals within RV waste systems.
9. CMCA will operate the RV park network on commercial principles but to a break-even business model. Any surplus funds generated by individual RV parks will be used to maintain the network as a high quality, community-based accommodation experience, accessible to as many RV travellers as possible.
10. CMCA does not seek preferential treatment from local government in establishing CMCA RV Parks but asks to be treated the same way as any not-for-profit Club would, when seeking the opportunity to lease state or council owned land to establish a community-based facility for its members.
11. CMCA seeks no financial or in-kind support from councils to develop the RV park network. The Club only seeks assistance to identify appropriate sites to establish each accommodation facility and advice on the best options for obtaining state and local government approval to establish an effective and attractive RV accommodation network.

12. CMCA is responsible for all maintenance and upkeep costs of its RV parks and will maintain landscaping and other visual aspects of the property to a high standard.
13. Because CMCA RV Parks are not commercial businesses operating for profit, CMCA is happy to consider leasing land not suitable for commercial or residential purposes. This will relieve councils from the costs of maintaining such property while providing the opportunity to make these sites cost neutral to ratepayers. CMCA will also consider vacating the land from time to time and close the RV park if required.
14. CMCA is committed to directly supporting businesses in regions which the RV parks are located. CMCA engages local contractors during construction and then for ongoing maintenance of the park. The Club will also contribute to the local community through lease payments and land rates.
15. CMCA RV Park custodians will liaise with local visitor information centres, chambers of commerce, and individual businesses to promote regional tourist attractions, local products, and local businesses to all park visitors.
16. CMCA currently has the financial and organisational capacity to develop a network of 20 RV parks across Australia by the end of 2019. The Club is committed to a substantial investment in the RV parks project but is also looking to partner with the federal and state governments to access grant funding opportunities to better facilitate this process.
17. CMCA estimates it may cost between \$30,000 – \$90,000 to establish each CMCA RV Park, with a network of 20 parks requiring a significant investment by CMCA over the next two years.

For more information, please contact National Headquarters

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