

RV Friendly Destination

The RV Friendly Destination program is a Campervan and Motorhome Club of Australia Limited (CMCA) initiative aimed at assisting small towns that are not able to meet the criteria of the CMCA RV Friendly Town™ program. Local Government / Councils, Progress Associations and businesses can participate by selecting a suitable site within the town to become the RV Friendly Destination.

The essential and desirable criteria are listed below and applications are available from CMCA National Headquarters.

Essential Criteria

- Provision of short term, low cost overnight parking (24/48 hours) for self-contained recreational vehicles (RVs).
- The parking area needs to be on a solid, level surface.
- There must be enough room for large vehicles to manoeuvre.
- If the nominated site is for a campground then it needs to be well maintained and offer facilities such as BBQ area and or covered seating etc for the benefit of the RV traveller.

Desirable Criteria

- A waste water dump point.
- Potable water.
- Longer term parking.

What are the benefits?

- When RV travellers spot the RV Friendly sign, they are aware that it determines a short term, overnight parking/ rest area will be available at a low cost. If you can offer an incentive or reduced cost for CMCA members, your patronage will be significantly enhanced.
- These visitors will quickly spread the word that a new RV Friendly Destination is available.
- Depending on the location, RV travellers can contribute to the community in a variety of ways, environmentally, socially and economically which will see an increased patronage of local businesses.

Sites that could possibly be included in this program include: hotels / pubs, clubs, wineries, tourist attractions, businesses and well maintained camp sites. CMCA reserves the right to review any RV Friendly Destination at any time and withdraw the site from the program should an acceptable standard not be met.

The RV Friendly Destination will be promoted on the CMCA website, in the Club's monthly magazine, *The Wanderer*, and on the GeoWiki online database.

For more information contact CMCA National Headquarters:

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