



MEDIA RELEASE

Friday 3 August 2018

CMCA SUPPORTS AUSTRALIAN FARMERS WITH \$5,000 DONATION TO BUY A BALE

The Campervan and Motorhome Club of Australia (CMCA) will donate \$5,000 towards Buy a Bale in support of the devastating drought that is affecting regional and rural farmers Australia wide.

With almost 99.8% of New South Wales affected by drought, as well as parts of Queensland, Buy a Bale is providing meaningful support to farmers and their communities by delivering hay and other essential items during this time of need.

CMCA CEO Richard Barwick has identified the importance of supporting rural and regional farmers during this time.

“We already understand the importance of supporting these communities through RV tourism. RV travellers visiting these towns show their support by spending money and generating an economic stimulus for these local communities.

“Now we want to do more to support the farmers and communities who are now experiencing the negative effects of the drought” said Mr Barwick.

With a strong volunteer base, CMCA is encouraging its membership to put their hands up during this time of need. There are several groups coordinating volunteering throughout this campaign.

“CMCA’s donation will go a long way in providing a truck load of much needed hay to farmers to keep their stock alive. The whole country needs to band together to support this campaign, from large corporations through to individuals” said Mr Barwick.

There are thousands of farmers across New South Wales and Queensland who need our help and any donation, big or small, will assist those affected.

To support this campaign and assist Australian farmers during this devastating time of need, please visit www.buyabale.com.au.

For more information, contact: Richard Barwick, Chief Executive Officer, 0419 482 890.