



## **CMCA LAUNCHES GREENFUND PROJECT TO SUPPORT ENVIRONMENTAL SUSTAINABILITY**

The Campervan and Motorhome Club of Australia (CMCA), committed to fostering environmental sustainability, proudly announces the launch of its Greenfund project. This initiative mirrors the success of the New Zealand Motor Caravan Association's funding program of the same name and aims to contribute to grassroots environmental and conservation projects.

CMCA recognises the importance of fostering a sense of community and collective responsibility towards the environment. By establishing the Greenfund project, CMCA seeks to empower its members to engage in hands-on conservation work, nurturing a deeper connection to the natural world.

The program seeks to protect and enhance Australia's natural environment, flora, and fauna by supporting projects coordinated by community groups, state and territories, local authorities and government departments.

Projects with a total value of up to \$10,000 may receive support, with the CMCA Board or CEO responsible for making final decisions on funding approval. The Greenfund project aims to allocate a total of \$60,000 annually towards projects.

Environmental and conservation projects that can be linked to the RV lifestyle are preferred, such as tree planting or clearing exotic weeds from an RV park, low-cost camp or rest area.

To qualify for funding, projects must meet specific eligibility criteria, ensuring that the allocated funds are directed towards initiatives aligned with CMCA's mission and values.

CMCA Chief Executive Officer Richard Barwick, expressed enthusiasm for the Greenfund project stating "CMCA is thrilled to launch the Greenfund project, empowering our members to actively contribute to environmental sustainability. By supporting grassroots initiatives, we aim to make a lasting impact on Australia's natural beauty.

"CMCA members are encouraged to contribute to supported projects by actively volunteering and offering assistance, creating a direct and positive impact on Australia's natural environment."

CMCA looks forward to developing a partnership with eligible groups and making a tangible impact on conservation efforts across the country our members love to travel and explore so much.

For further information, please contact Richard Barwick on 02 4978 8788, email [greenfund@cmca.au](mailto:greenfund@cmca.au) or visit <https://benefits.cmca.net.au/content/greenfund>.

